



**Eric Langley**  
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## Profile

Providing a unique approach to visual communication, my goal is to always tell a compelling story. Specializing in photojournalistic event photography designed to provoke an emotional response.

## Education

- 1998-2000 The Art Institute of Atlanta - AA Computer Animation  
1992-1997 The Florida State University - BA Studio Art

## Employment

**2005 - Present**      *President - The Visual Guy*

- Photojournalistic Event Photography
- Brand Supporting Graphic Design
- Custom Presentation Illustration
- Strategic Marketing Brand Web Design
- Retail Merchandising Program Consultation

**1999 - 2005**      *Merchandising Manager - Simmons Bedding Company*

- Responsible for designing brand support elements
- Developed and managed a national point of sale program
- Provided photography of national company events
- Implemented a fully online fulfillment and distribution resource
- Offered merchandising consultation as a customer support function
- Designed selling tools in support of national sales reps
- Provided forecasting and analysis of national production budget
- Custom designed merchandising based on customer needs
- Directed vendor partners responsible for project production
- Established a series of internal communications for the sales force

## Qualifications

- Photography - 5 Years
- Photoshop - 11 Years
- Illustrator - 11 years
- InDesign - 3 Years
- Flash - 5 Years
- Dreamweaver - 5 Years
- Word, PowerPoint, Excel - 8 Years
- Macintosh and PC - 15 Years