



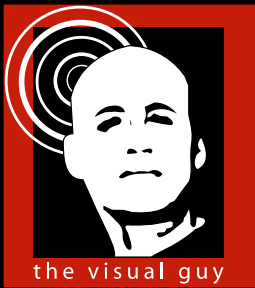
Illustration & Graphic Design Portfolio

Eric Langley

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The following is a small sample of the client work performed by The Visual Guy.
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Full Branding and Integration

Client: Manorism

Client Description: Furniture Store in Atlanta that specializes in hand built imported goods from Indonesia, China, and India.

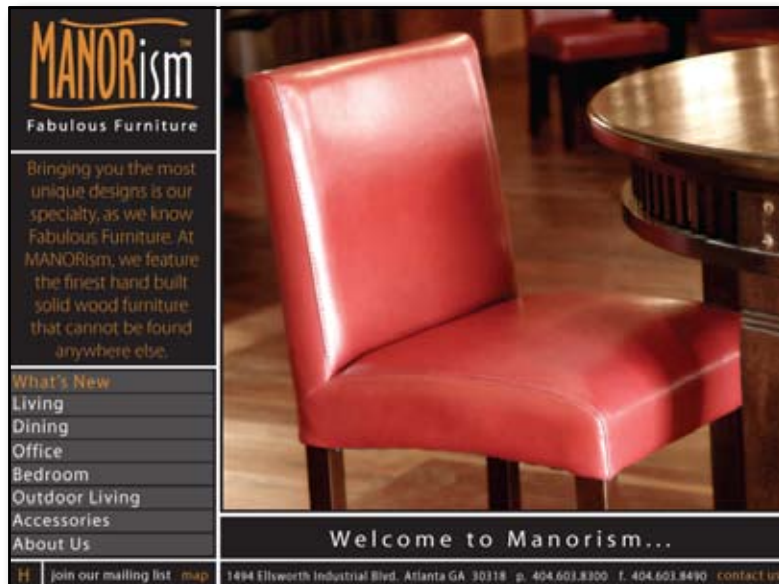
Job Description: 2 year contract that entailed a complete re-envisioning of the store brand identity and a strategic rollout plan involving newspaper advertising, direct mail programs, instore merchandising, and website design.



In Store Banners



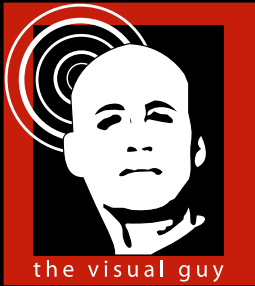
Direct Mail



Website Design



Newspaper Advertising



Full Branding and Integration

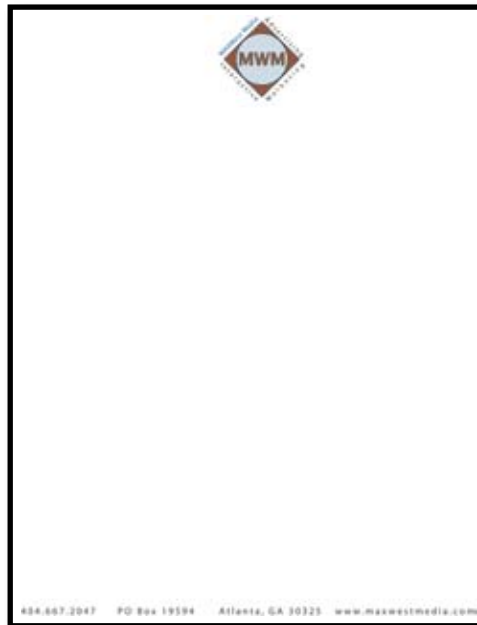
Client: MAXWest Media

Client Description: "Boutique" Advertising agency in Atlanta that specializes in Television and Interactive Media communications.

Job Description: Developed identity for MAXWest Media including logo design, supporting collateral and website.



Logo



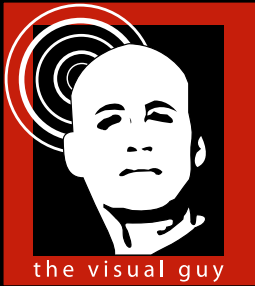
Letterhead



Business Cards



Website Design



Full Branding and Integration

Client: Latent Ideas

Client Description: Company that developed "ice-breaker" conversation cards designed for use in social situations.

Job Description: Developed identity for Get2KnowU brand. Included logo development, brochure, website, & conversation cards.

Get2KnowU™

Logo



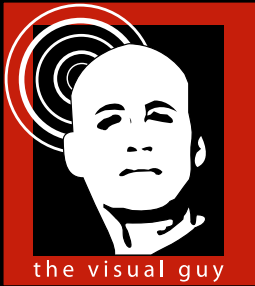
Website Design



Tri-fold Brochure



Conversation Cards



Full Branding and Integration

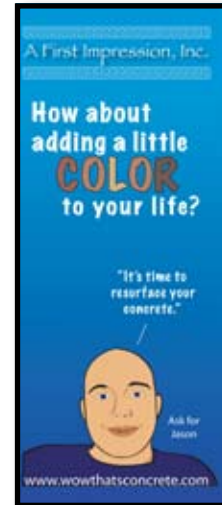
Client: A First Impression

Client Description: Company that specializes in the resurfacing of concrete to look like elaborate stone work.

Job Description: Client needed an online presence and wanted a new identity to be integrated into supporting marketing materials.



Business Card



Tri-fold Brochure



Website Design



Newspaper Advertising

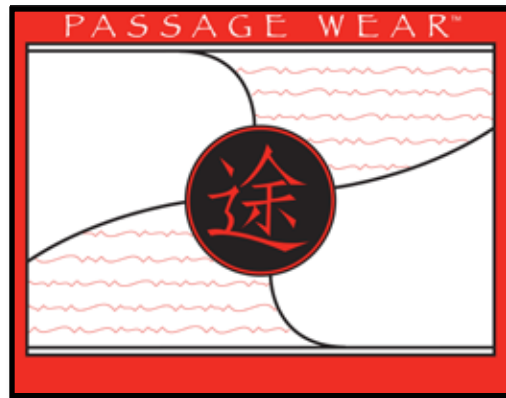


Full Branding and Integration

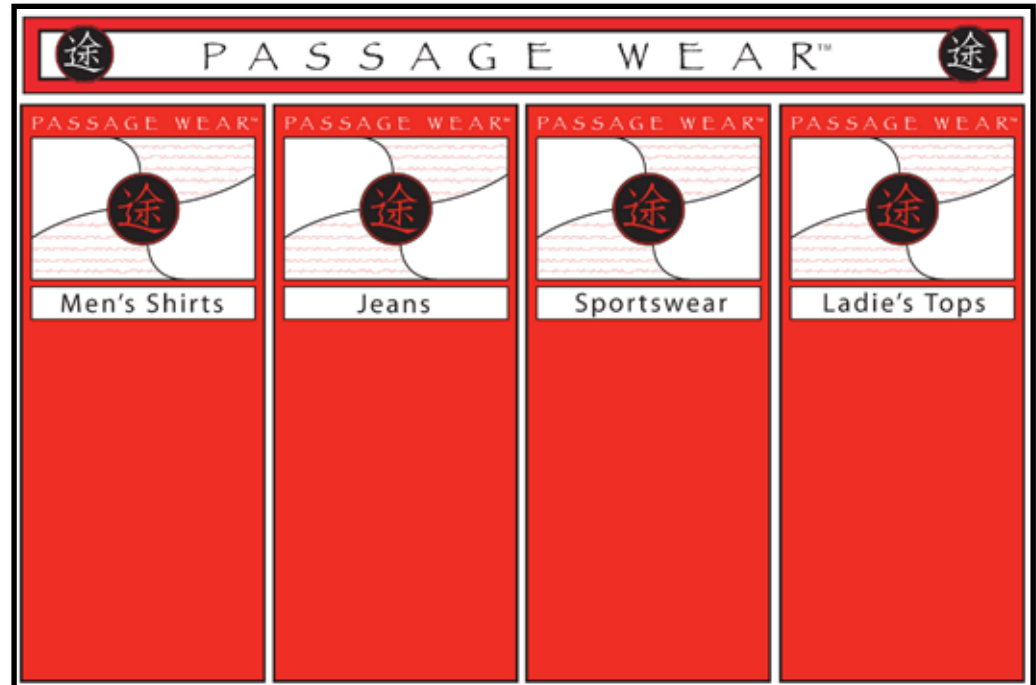
Client: Passage Wear

Client Description: New company attempting to enter the clothing and apparel market. Specializing in men's and women's jeans.

Job Description: Client was looking to enter into the apparel industry via an upcoming trade show, and needed a strong brand identity that provided a distinct look that differed from the numerous offerings in their category.



Logo



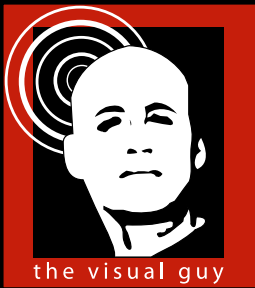
Trade Show Booth Design



Event Postcard



Clothing Label



Full Branding and Integration

Client: Wirko

Client Description: Direct Importers of custom built housing construction supplies.

Job Description: Client was well known on the trade side of its industry, but had no brand identification suitable for the public domain. Created a logo identity, business cards, and product catalog.



Logo



Direct Importing by Design

Warren Goodstone FOUNDER
warren@wirko.com

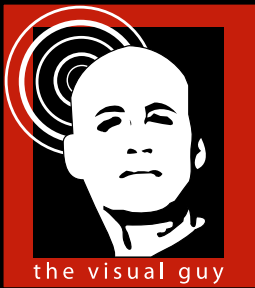
706.850.0701
MSN: wirkowarren@hotmail.com
675 Pulaski Street, Suite 1200
Athens GA 30601 USA

wirko.com

Business Card



Product Catalog



Misc. Work: Graphic Design

Assorted graphic design projects created by The Visual Guy

THIS PRODUCT MEETS THE FEDERAL MATTRESS FLAMMABILITY STANDARDS

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AS SIMPLE AS BLACK & WHITE

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Marietta, GA 30067

STAGE 1
4-5%
Night Sleeps
Muscle Recovery (Sleep Deprivation)
Unconventional Sleep & Training

STAGE 2
42-50%
Insulating, Restoring and Re-Set Sleep Cycles
Night Conscience to Body Temperature

STAGES 3 & 4
6-8%
Sleep Cycle Regime
Heart Rhythm to Conscience Sleep Disturbances

STAGE 5
12-18%
Sleep Cycle: Sleep
- Affects: Breathing
- Conscience Sleep & Activity
- Sleep-Paralysis (SPT) Episodes

REM
28-30%
Rapid Eye Movement
Breathwork, Spinal Top and Disrupting Cycles
Muscle Relax and Neck Pain (Inches)
Benefits to Sleep and Health

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Lake Worth, FL 33467
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Fax (561) 828-3139

8757 N.W. 57th St.
Tamarac, FL 33351
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Ramona R. Hunt, M.D. Founder/CEO

PremierMD can enhance your cosmetic surgical experience offering full service pre-op in the comfort of your surgeon's office. This allows a more discreet and efficient procedure...a preferred choice for discerning clientele.

Attended the prestigious Loma Linda University, Riverside and Loma Linda, CA.

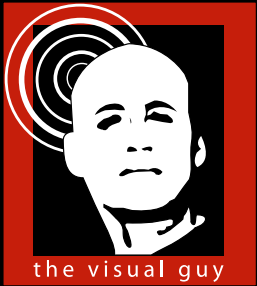
Credentials: Johns Hopkins, Baltimore, MD

Heart and Family Institute, Port Saint Lucie, FL

Winner of "The Tom Roswell Resident Teacher of the Year Award" for Family Practice in Orlando

Licensed in 3 States:
- MD Med license - GA Med license - FL med license - USMLE 1996

- Board Certified Family Practice
- Certified Colposcopist, ACLS
- Certified Schiostherapist
- Anesthetic Medicine



Misc. Work: Logo Designs

Assorted logo designs created by The Visual Guy

